

COUNCILER



Volume 16, Number 1

\$479,000 ...

... is the goal as we kick off the 1971 District Finance Campaign January 13.

According to Campaign Chairman Pete Sedam, 8,700 volunteers are expected to take part in fund-raising activities which include:

- Advance phase which starts January 13 and is directed to the business and industrial community.
- Scout Family phase which kicks off January 20 and is aimed at the relatives, parents and friends of Scouts.
- Door-to-Door phase March 20 which will seek financial support from households throughout the Chicago area.

We'll Give You Odds

We can't guarantee that a Chicago Boy Scout won't stick up a grocery store, shoot herion, or turn into a bum.

But, we'll give you odds.

Based on the above hard-hitting statement and built around the central theme that participation in Scouting increases the odds that a boy will grow into a better man, the Chicago Area Council launches one of its most dynamic promotion campaigns.

Produced with the assistance of Gerson, Howe and Johnson, Inc., a Chicago advertising firm, the promotion "package" is being released to coincide with the major finance campaigns. This package includes the use of radio and television spots prepared on location in Chicago, and a 12-page supplement to appear in the Chicago Tribune and the Sun-Times on Sunday, February 7.

The supplement is a capsule view of the Chicago Scouting program and endeavors to communicate our activities to the public. In addition, it provides return coupons for donations and volunteer signup.

New film strips, brochures and leaflets that tie-in to the promotion theme are also available to assist in district finance campaigns.

Of course, all of these professional tools will not have a significant impact unless they are supported by another important communications tool -- personal public relations.

January, 1971

Patrick Henry Winners

Congratulations to the following young men who were named winners in the Operation Patrick Henry public speaking competition November 14 and 28:

First Place -- Leonard Elliott, Troop 768, Grand Crossing District

Second Place -- John Touhy, Troop 803, Portage District

Third Place -- Manuel Onate, Troop 1425, Mohawk District

Fourth Place -- Ray Cahares, Post 2727, Roseland District

Fifth Place -- John Stevens, Troop 803, Portage District

The winners, selected for their excellent speaking ability, competed with approximately 100 other boys.

The top three winners receive plaques and the fourth and fifth place speakers receive certificates.

We have also been informed that John Touhy won second place honors in the National Public Speaking Contest sponsored by the Reader's Digest. Scouts from across the country participated in the contest.

Jewish Award

Ceremony Set

The annual Eternal Light Honor Night program of the Jewish Relationships Committee will be held Saturday, February 21, 8 p.m. at Congregation B'nai Zion, 1447 W. Pratt, it was announced by Robert L. Adler, Chairman.

Religious awards for Cub Scouts, Boy Scouts and Explorers who are Jewish are available to youths regardless of the religious affiliation of the institution or organization which sponsors the unit.

Arthur T. Shavel is chairman of the Honor Night Committee and Hugo J. Melvion is the Adult Awards chairman.

For more information contact:

Cub Scouts: Charles Lotnick

6437 N. Albany 973 - 2945

Scouts and

Explorers:

Kent Merel

5650 N. Spaulding

583 - 2419





There's plenty of Exploring action in the Chicago Area Council. In fact, 345 units of activity according to Council Exploring chairman Pete Luthy.

Some of the exciting units now operating include the:

- * American Airlines aviation post
- * Continental Can science post
- U.S. Steel engineering, public relations and data processing posts
- * Carr Honda motorcycling post
- * Ernst & Ernst accounting post
- Christ Community Hospital medical post with 200 members
- Chicago Area Council professional Scouting post

Five ships have been added in the Sea Exploring program and a new 40-foot yacht will provide expanded sailing opportunities.

Luthy also reports that a survey of 75,000 Chicago high school students has just been completed. The survey is aimed at determining career interests of the students and providing guidelines for deeper penetration into the high school market by the Exploring program.

Interested in learning more about Exploring Chicago Style? Contact your district Exploring chairman or the Council Service Center.

Advancement Is The Game

Advancement is the name of the game . . . and it's up to every unit leader to make sure his Scouts are playing the right game!

When a boy advances he does more than just move up through the ranks. He is learning additional skills and taking advantage of a great opportunity to participate in a variety of interesting and challenging projects. At the same time he is earning recognition for each level of advancement.

To assist you in planning advancement is the valuable guidance supplied in the Scouting magazine Program Helps. Also feel free to call upon your Neighborhood Commissioner for more ideas and suggestions.

Start now and watch your boys, unit and district advance!

Incidentally, Council statistics report that as of December 1 the following districts have the largest percentage of C b Scouts completing advancement requirements

Iroquois -- 52 percent
Indian Boundary -- 51 percent
Frantier -- 49 percent

are: Cicero -- 45 percent

Tomahawk -- 41 percent

Timber Trails -- 39 percent

Anniversary Celebration Set For February

Scouting's traditional Boy Scout Week is taking on a new look this year as it becomes the month-long Anniversary Celebration of the Boy Scouts of America.

Packs, troops and posts will now have the entire month of February to schedule meetings and other events that will focus attention on the 61st anniversary.

Why the change in name? The Boy Scouts of America has a progressive program -- so, while Boy Scout Week may have been valid back in the old days, it now needs something that more accurately describes the yearly observance of the founding of the nation's largest youth organization.

A highlight of the celebration will be the launching of Project SOAR (Save Our American Resources), the 1971 Conservation Good Turn. Every unit will participate in Project SOAR.

There are a wide variety of activities units can feature during February including:

- Plan a Parents' Night or Blue and Gold Banquet
- Observe Scouting's Birth date (Uniform Day) February 8
- Construct an antilitter or conservation display for a store window or a school
- Celebrate World Brotherhood Day,
 February 22, with a special program such as an International Parents' Night

By utilizing the Cub Scout and Boy Scout Program Helps, attending leaders' roundtables and talking with "seasoned" leaders, every Scout leader, even beginners, can provide outstanding programming for the Anniversary Celebration.

Incidentally, certificates will be awarded to all units participating in Anniversary events. Certificate applications may be obtained from the Council Program Services Department and in the February issue of the Counciler.



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Chicago Area Distributors of Scout Equipment

Aldens Inc. 3601 W. Irving Park

Annes Department Store 810 Milwaukee Ave.

Carson Pirie Scott & Co. 97th and Western

Dad and Lad Tog Shop 12943 S. Western Blue Island

Gately's Peoples Store 11201 S. Michigan

Goldblatt Brothers, Inc. 4722 N. Broadway 2778 N. Milwaukee 9100 S. Commercial 4700 S. Ashland 443 E. 34th St. 3311 W. 26th St. 3939 W. Madison

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Sears Roebuck & Co. 6233 S. Halsted 1601 N. Harlem

Wieboldt Stores, Inc. 1279 N. Milwaukee 835 W. 63rd St. 7601 S. Cicero 4200 N. Harlem, Norridge 3239 N. Lincoln

Located in the downtown Loop area are:

Boy Scout Trading Post 128 S. Franklin St.

Carson Pirie Scott & Co. 1 S. State St.

Goldblatt Brothers, Inc. 333 S. State St.

Marshall Field & Co. 111 N. State St.

Wieboldt Stores, Inc. 1 N. State St.

Portage Cleans Up

Initiative, a deep concern for the conservation of natural resources, and hours of work were all combined to produce a highly successful cleanup campaign in the Council's Portage District during 1970.

Initiated by Mrs. Raymond Miller, Den Leader Coach of Cub Pack no. 3869, the campaign serves as an excellent example of the type of Project SOAR event that would provide an outstanding community service.

The story behind the event began with an article in the March 19 issue of the Chicago Tribune in which the Cook County Clean Streams committee suggested that area groups "adopt" and cleanup sections of the north branch of the Chicago River.

Motivated by the suggestion, Mrs. Miller presented the adopt-a-stream idea to her pack committee and it mushroomed from there.

The result was three major cleanup efforts accomplished under the direction Ralph Frese of the Clean Streams Committee with teams being organized by Mrs. Miller. In the three work sessions, May 23, June 20 and September 19, over 200 tons of debris were removed from the banks and streambed of the River. Participating was a work force of 640 Cub Scouts, Boy Scouts, Explorers, Girls Scouts and adult Scouters. Equipment was loaned by the Chicago Fire Department, the Chicago Forestry Department and the Metropolitan Sanitary District.

The group received wide-range publicity through stories in the metropolitan and community newspapers as well as reports on Chicago radio and television stations. In addition, the participants won the first place prize of \$250 in the "Stash the Trash" campaign sponsored by the Illinois Garden Clubs, WFLD - TV and the Union Carbide Corp.

Troop 892 On Stage

"To bring a little joy at Christmastime to children in the hospitals, handicapped people, lonesome old folk, and those less fortunate than us, was why we decided to produce a special Christmas puppet show."

This is how Scoutmaster William Frantz, Troop 892, Lakeview District, explains the basis for a top-rate puppet show that traveled throughout Chicago during the Christmas season,

The show, which featured "Charlie Brown's Christmas," was created and produced by Frantz, the 13 boys in his troop and Assistant Scoutmaster Charles Lang.

The group scheduled approximately 16 performances and were warmly received by appreciative audiences.

They are now preparing a new show for introduction in the spring.

Other units interested in planning this type of very meaningfully service activity are invited to contact Scoutmaster Bill Frantz, 3231 N. Clifton Ave., Chicago, 60657.



Letters of commendation were received from president of the Cook Country Board, George Dunne and from the president and board of Forest Preserve Commissioners.

"Our work proved valuable for several reasons, "Mrs. Miller commented. "We were able to alleviate, at least temporarily, some of the severe pollution in the river, to stimulate public awareness of the severity of the problem, and to demonstrate the type of very relevant activities that are a part of today's Scouting program."

Plans call for the Portage campaign to be continued in the spring. Units interested in learning how to organize or participate in such a program are invited to contact Mrs. Raymond Miller, 5504 W. Hutchinson St., Chicago, III. 60641

Every Scout A Swimmer

There is no better time than during the winter months to polish up on swimming skills. The ability to swim gives a person tremendous self-satisfaction and a feeling of well-being.

In addition, swimming fulfills a portion of the First Class requirements and also the Star. Life and Eagle Merit Badges.

We hope all Scouts going to camp next summer will be qualified swimmers before their arrival at Owasippe.

How to do it? Organize a district swim meet. Pools are often quite readily available at the local YMCA, high school or park district. Have at least four consecutive sessions, enlist the help of your older Scouts who are Scout lifeguards, or who have already earned their Lifesaving or Swimming Merit Badges. Be sure to provide adequate adult supervision,

For more details call Dr. John N. Schuetz, Health and Safety Committee chairman at 388 - 5060

Annual Meeting, Dinner.

Silver Beaver Awards

Mark your calendar for January 23 and plan to attend the 1971 Annual Meeting at the Conrad Hilton Hotel.

A highlight of the evening will be the presentation of the 1970 Silver Beaver Award to recognize outstanding Scouters for their service to boys in the Council.

The business meeting will be at 5:30 p.m. followed by the dinner at 6:30 p.m. A wellknown entertainer will provide the evening's entertainment.

Price for the dinner is \$10 per person. Reservation information is available form district executives or the Council Service Center.

Hit The Trail

The Council Activities Committee announces an exciting schedule of events for the 1971 Philmont expedition, "Southwest Adventure '71."

Scouts entering the ninth grade in September, 1971 or who will be 14 by September 1, can enjoy one of two trips - July 18 to Aug. 2 or Aug. 1 to Aug. 26. Activities for both trips are identical.

The boys will travel by train from Chicago through the plain states to Denver, Colorado. From Denver the groups will journey south to Colorado Springs for a tour of the Air Force Academy, then on to New Mexico for 12 days at Philmont Scout Ranch.

Located in the rugged Sangre de Cristo mountains, Philmont offers unequaled opportunities for such challenging outdoor adventures as:

archaeology horseback riding fishing camping ecology excavating preastronomy historic Indian dwellings mining

mountain climbing

palentology

The return trip will be via Colorado Springs with stops at Pike's Peak and Fort Carson. At Denver, the boys will board the train for Chicago.

Cost of participation in Southwest Adventure '71 is \$190 which coyers transportation, room and board, camper insurance, equipment at Philmont and expenses for a training week-

A deposit of \$25 is due with the application and \$50 is to be paid by the 15th of February, April and June. A final payment os \$15 is due no later than July 1.

Qualified adults over 21 years who are interested in joining the contingent as leaders, should apply in writing to the Program Services Department before February 1.

For additional information and applicacations, contact your district activities chairman or Program Services, 782 - 3990.

STOCKYARD NEWS

DISTRICT CAMPOREE

Robert Gerat, District Executive, 782-3990

The District Camporee held on October 23, 24, & 25, was a big success. There were 20 Boy Scout units represented with a total turnout of 254 Boy Scouts. A special thanks to the following: Mr. Joe Bolbot, Chairman, Troop 494; Mr. Jack Stagg, Co-Chairman, Troop 444; Mr. Frank Bavirsha, Slide and Bronko, Troop 439,; Mr. Stnaley Klichowski, Troop 494; Mr. Al Woods, Communications, Troop 444; Mr. Lu Wilk, Patch Designer.

A very big thank you to all the people who planned and worked so hard to make it the success that it was, and a thank you to Mrs. Joe Bolbot for all her time in sewing the patches on the neckerchiefs.

CUB LEADER TRAINING

On Saturday, November 7, a one day training program was conducted for adult Cub leaders. The training was a success with 27 adults taking part. A special thanks to the following for making it possible: Mr. Harold Baker, Chairman, Pack 3494; Mrs. Barbara Ryan, Pack 3421; Mr. Rich Duncan, Pack 3415; Mrs. Charleen Ruback, Pack 3415; Mr. Jim Kowaluk, Pack 3415.

CUBBERS' POW WOW

A smashing success it was, with Stockyard District showing the way. For those who could not make it, please try to make the one next year. A big thanks to all of the adults from our district that volunteered their talents and time to teach others. A special thanks to Mrs. Barbara Ryan who served as our chairman and guided us to success.



DISTRICT CALENDAR

January 5....Order of the Arrow Chapter Meeting, St. John of God Church, 7:00 P.M.

January 12...District Commissioner's Meeting, St. Augustine, 7:30 P.M.

January 18...Scout Family Kickoff

January 19...District Committee Meeting, 4725 S. Halsted, 7:30 P.M.

January 26...Unit Leader's Program Roundtable, St. John of God, 7:26 P.M.



BOY SCOUTS OF AMERICA

300 WEST ADAMS CHICAGO, ILLINOIS 60606

